

48 Annual
Meeting
& CONVENTION



get
inspired



OANHSS

JUNE 7-9, 2010
WESTIN HARBOUR CASTLE
TORONTO

Sponsorship Program

**ONTARIO ASSOCIATION OF NON-PROFIT HOMES
AND SERVICES FOR SENIORS**

90 years of experience

THE ONTARIO ASSOCIATION OF NON-PROFIT HOMES & SERVICES FOR SENIORS (OANHSS) IS A PROVINCIAL ASSOCIATION REPRESENTING PROVIDERS OF LONG TERM CARE, SERVICES AND HOUSING FOR SENIORS. MEMBER ORGANIZATIONS OPERATE OVER 27,000 LONG TERM CARE BEDS AND OVER 5,000 SENIORS' HOUSING UNITS ACROSS THE PROVINCE.

ON-SITE CONFERENCE JOURNAL

All sponsorship packages include recognition in the on-site conference journal that delegates can use throughout the event and as a post convention reference.

Reach the decision makers

Over 450 senior staff including:

- Administrators and Assistant Administrators
- Board Members
- DONs, DOCs, RNs, RPNs
- Food Service Supervisors and Dietitians
- Environmental/Maintenance Managers
- Volunteer Managers
- Departmental Managers

3 easy steps to promote your company at the OANHSS Convention

- 1 Call Ellen Maracle-Benton at 905-404-9545 or email at embenton@oanhss.org to check on availability for sponsorships.
- 2 Fax (do not mail) the completed contract to Ellen at 1-905-404-3727.
- 3 An invoice will be generated and sent to you for payment. Payments can be made by cheque or VISA once your invoice has been received. You will receive a confirmation by email and sponsor confirmation package with all the details on your purchase once payment has been received.

PAYMENT

All payments must be received by April 16, 2010. Full payment for sponsorships purchased after April 16, 2010 will be due immediately.

Redesigned sponsorship program with exciting new options at all levels.

All sponsorship packages can be customized. Sponsorships are available to OANHSS commercial members only. Contact Ellen Maracle-Benton, Show Manager at 905-404-9545.

GOLD LEVEL

\$15,000

Two Sponsorships Available.

- Two booths in the tradeshow.
- Full-page ad in the registration brochure and on-site journal.
- Opportunity to address the delegates (June 8, 2010).
- Prominent recognition in the registration brochure, on-site journal and on signage.
- Logo on the cover of the registration brochure and the on-site journal as a Gold Level Sponsor.
- Sponsorship of a keynote speaker – based on availability (excluding opening keynote).
- Sponsorship of a selected workshop.
- Sponsorship of a breakfast (based on availability).
- Verbal recognition by the emcee and logo rotation on the screen each day.
- Four banquet tickets.
- Two awards luncheon tickets.
- Three full convention registrations.
- Room drop (sponsor provides material) to all conference delegates staying at the hotel.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Half-page ad in OANHSS newsletters (12 issues).
- First choice of tradeshow space for the 2011 convention.
- First right-of-refusal for Gold Level sponsorship for 2011.
- Two pieces of promotional material in the delegate registration kits.
- Delegate list after the convention.

SILVER LEVEL

\$12,000

Two Sponsorships Available.

- One booth in the tradeshow.
- Half-page ad in the registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsorship of a selected workshop.
- Sponsorship of a refreshment break (based on availability).
- Verbal recognition by the emcee and logo rotation on the screen each day.
- Two full convention registrations.
- Room drop (sponsor provides material) to all conference delegates staying at the hotel.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Quarter page ad in OANHSS newsletters (6 issues).
- Second choice of tradeshow space for the 2011 convention.
- First right-of-refusal for Silver Level sponsorship for 2011.
- Two pieces of promotional material in the delegate registration kits.
- Delegate list after the convention.

BRONZE LEVEL

\$10,000

Two Sponsorships Available.

- 50% discount on tradeshow booth fee.
- Half-page ad in the registration brochure and on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Verbal recognition by the emcee and logo rotation on the screen each day.
- One full convention registration.
- Room drop (sponsor provides material) to all conference delegates staying at the hotel.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Quarter page ad in OANHSS newsletters (3 issues).
- Third choice of tradeshow space for the 2011 Convention.
- First right-of-refusal for the Bronze Level sponsorship for 2011.
- One piece of promotional material in the delegate registration kits.
- Delegate list after the convention.

BANQUET

\$5,800

Tuesday June 8

- Half-page ad in registration brochure and on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Company name on banquet tickets.
- Verbal recognition at the banquet by the emcee.
- Four banquet tickets.
- Room drop (sponsor provides material) to all conference delegates staying at the hotel.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Quarter page ad in OANHSS newsletters (2 issues).
- Delegate list after the convention.

**OPENING
EVENING
RECEPTION**

\$4,200

Monday June 7

- Half-page ad in registration brochure and on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Logo and name on drink tickets.
- Verbal recognition by the emcee.
- Four reception tickets.
- Room drop (sponsor provides material) to all conference delegates staying at the hotel.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Quarter page ad in OANHSS newsletters – July 2010 issue.
- Delegate list after the convention.

**OPENING
KEYNOTE SPEAKER**

\$4,200

Monday June 7

- Half-page ad in the registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Distribution of material (sponsor supplies) at the opening keynote.
- Verbal recognition at the keynote address by the emcee.
- Eight tickets to keynote address.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Two pieces of promotional material in the delegate kits.
- Delegate list after the convention.

CELL PHONE CHARGING STATION

new

\$4,000 (this can be divided up to 3 sponsors)

- 6 foot kiosk that charges all types of cell phones and PDAs.
- 17-inch LCD monitor that will display PowerPoint, PDF, photos or videos.
- Company name and logo on billboard display on unit.
- Recognition in the registration brochure and on-site journal.
- High traffic and visibility location.
- Accessible during the entire conference.

**BADGE LANYARDS**

\$2,950

- Half-page ad in registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

DELEGATE BAG

\$2,950

- Company name and logo on all delegate bags.
- Half-page ad in registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

HOTEL ROOM KEY

\$2,500

- Company name and logo on all hotel room keys.
- Half-page ad in registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

CAPPUCCINO COFFEE BAR

\$2,500

Tuesday June 8, 9:30 am to 2:30 pm

- Company name and logo on signage beside the cappuccino vendor in the tradeshow.
- Quarter-page ad in registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

AWARDS LUNCHEON

\$2,500

Wednesday June 9

- Half-page ad in registration brochure and on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Two awards lunch tickets.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

BUFFET LUNCHEON IN TRADESHOW

\$2,000

Tuesday June 8

- Quarter-page ad in registration brochure and on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Two buffet lunch tickets.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

KEYNOTE SPEAKERS

\$1,900 each

**Two available.****Tuesday June 8 – AM****Wednesday June 9 – AM**

- Half-page ad in the registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Distribution of material (sponsor supplies) at the keynote.
- Verbal recognition at the keynote address by the emcee.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

WORKSHOP SPONSOR

\$1,250



Four time blocks available. (Two sponsors per time block)
Sponsorship includes all workshops in one of four time blocks available.
Topics will be confirmed in February.

Tuesday June 8 – AM**Tuesday June 8 – PM****Wednesday June 9 – AM****Wednesday June 9 – PM**

- Recognition in the registration brochure, on-site journal and on signage.
- Verbal recognition by the workshop emcee.
- Distribution of company promotional material (sponsor supplies) at each workshop.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

NURSING AND DIETARY BREAKFAST

\$795 REGULAR OR

\$995 ENHANCED

\$795 Regular

- Recognition in the registration brochure, on-site journal and on signage.
- Verbal recognition by the emcee.
- Distribution of company promotional material (sponsor supplies) at the workshop.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

\$995 Enhanced also includes:

- Opportunity to address the attendees at the beginning of the workshop (2-3 minute maximum)
- One 6' draped table provided at the workshop for exhibit purposes.
- Breakfast session delegate list.

**CERTIFIED
ADMINISTRATOR ALUMNI
BREAKFAST****\$795 REGULAR OR
\$995 ENHANCED****\$795 Regular**

- Recognition in the registration brochure, on-site journal and on signage.
- Verbal recognition by the emcee.
- Distribution of company promotional material (sponsor supplies) at the breakfast.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

\$995 Enhanced also includes:

- Opportunity to address the attendees at the beginning of the workshop (2-3 minute maximum)
- One 6' draped table provided at the workshop for exhibit purposes.
- Breakfast session delegate list.

**SPEAKER RESOURCES
CD****\$950**

- Company name and logo on the CD of session handouts distributed to all delegates.
- Quarter-page ad in registration brochure and the on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.
- Delegate list after the convention.

**PRE-CONVENTION
EDUCATION SESSION****\$795 each**

- Full day education program for targeted audience.
- Recognition in the registration brochure, on-site journal and on signage.
- Verbal recognition by the emcee.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

ROOM DROP**\$695**

- Promotional flyer (must be able to slip under a door) delivered to each hotel room of delegates.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- One piece of promotional material in delegate bags.
- Listing and link on the OANHSS website.

**OANHSS HOSPITALITY
SUITE****\$695****Open for two evenings at the convention.**

- Quarter-page size ad in the registration brochure and on-site journal.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

CONTINENTAL BREAKFAST**JUNE 8 \$500****FULL BREAKFAST****JUNE 9 \$695**

- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

ADVERTISEMENTS

CHOOSE REGISTRATION
BROCHURE OR ON-SITE JOURNAL
FOR ALL ADS



Registration brochure – 1600 copies mailed throughout Ontario to long term care homes and seniors' housing organizations. On-site journal is distributed at the convention.

1	Inside Front Cover	\$495
2	Inside Back Cover	\$495
3	Full Page	\$375
4	Half Page	\$295
5	Quarter Page	\$195

- Ad in brochure chosen.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

DELEGATE KIT INSERT

\$495

- Two pieces of promotional material in delegate bags.
- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.

REFRESHMENT BREAK

\$450 each



Choose one: Tuesday June 8 – AM
Wednesday June 9 – AM

- Recognition in the registration brochure, on-site journal and on signage.
- Sponsor identification on company representative badges.
- Listing and link on the OANHSS website.

get
inspired

2010 ANNUAL MEETING AND CONVENTION

JUNE 7-9, 2010 | WESTIN HARBOUR CASTLE | TORONTO



Company _____

Address: _____

City: _____ Postal Code: _____

Contact: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

www: _____

SPONSORSHIP PROGRAM

<input type="checkbox"/> Gold Level	\$15,000
<input type="checkbox"/> Silver Level	\$12,000
<input type="checkbox"/> Bronze Level	\$10,000
<input type="checkbox"/> Banquet	\$5,800
<input type="checkbox"/> Opening Evening Reception	\$4,200
<input type="checkbox"/> Opening Keynote Speaker	\$4,200
<input type="checkbox"/> Cell Phone Charging Station	\$4,000
<input type="checkbox"/> Badge Lanyards	\$2,950
<input type="checkbox"/> Delegate Bags	\$2,950
<input type="checkbox"/> Hotel Room Key	\$2,500
<input type="checkbox"/> Cappuccino Coffee Bar	\$2,500
<input type="checkbox"/> Awards Luncheon	\$2,500
<input type="checkbox"/> Buffet Lunch in Tradeshow	\$2,000
<input type="checkbox"/> Keynote Speaker June 8	\$1,900
<input type="checkbox"/> Keynote Speaker June 9	\$1,900
<input type="checkbox"/> Workshop Block – June 8 <input type="checkbox"/> AM <input type="checkbox"/> PM	\$1,250
<input type="checkbox"/> Workshop Block – June 9 <input type="checkbox"/> AM <input type="checkbox"/> PM	\$1,250
<input type="checkbox"/> Nursing and Dietary Breakfast	\$795
<input type="checkbox"/> Nursing and Dietary Breakfast Enhanced	\$995

<input type="checkbox"/> Certified Administrator Alumni Breakfast	\$795
<input type="checkbox"/> Certified Administrator Alumni Breakfast Enhanced	\$995
<input type="checkbox"/> Speaker Resources CD	\$950
<input type="checkbox"/> Pre-Convention Education	\$795
<input type="checkbox"/> Room Drop	\$695
<input type="checkbox"/> OANHSS Hospitality Suite	\$695
<input type="checkbox"/> Continental Breakfast, June 8	\$500
<input type="checkbox"/> Full Breakfast, June 9	\$695
<input type="checkbox"/> Advertisements	
Inside front cover \$495	<input type="checkbox"/> registration brochure <input type="checkbox"/> on-site journal
Inside back cover \$495	<input type="checkbox"/> registration brochure <input type="checkbox"/> on-site journal
Full page \$375	<input type="checkbox"/> registration brochure <input type="checkbox"/> on-site journal
Half page \$295	<input type="checkbox"/> registration brochure <input type="checkbox"/> on-site journal
Quarter page \$195	<input type="checkbox"/> registration brochure <input type="checkbox"/> on-site journal
<input type="checkbox"/> Delegate Kit Insert	\$495
<input type="checkbox"/> Refreshment Break June 8	\$450
<input type="checkbox"/> Refreshment Break June 9	\$450

TOTAL SPONSORSHIP PURCHASED: \$ _____

PAYMENT

An invoice will be generated and sent to you for payment. All payments must be received by April 16, 2010. Full payment for sponsorship purchased after April 16, 2010 will be due immediately. Please do not pay until you receive an invoice.

CANCELLATION CLAUSE

By submitting this agreement, you acknowledge that cancellations will be accepted up to and including April 16, 2010 and are subject to a 50% cancellation fee. Cancellations after April 16, 2010 are subject to full payment.

PRIVACY POLICY

Registration information is collected to process registrations and payments for education events, correspond with registered delegates, notify participants about other OANHSS programs and services and to publish delegate lists for event participants. If you do not wish to have your registration information used for these purposes please contact Nina Zivkovic at nzivkovic@oanhss.org. To access our privacy policy go to www.oanhss.org.

YOU MUST BE AN OANHSS COMMERCIAL MEMBER TO PURCHASE A CONVENTION SPONSORSHIP PACKAGE.

BECOME AN OANHSS COMMERCIAL MEMBER:

- \$495 (more than four employees)
- \$250 (four employees or less)

A membership application will be sent to you for completion.

FAX THIS CONTRACT (DO NOT MAIL)

Ellen Maracle-Benton, 905-404-3727

QUESTIONS

Ellen Maracle-Benton, 2010 Show Manager
905-404-9545, embenton@oanhss.org